



THE PROBLEM

The client previously managed their own ads during Prime Day in 2021. During this sale period they did not see an uptick in sales, rather a decrease in their average daily sales.

THE SOLUTION

We built a unique marketing strategy for the client to prepare and help boost sales during Prime Day 2022.

THE RESULTS

We saw a 565% increase in revenue comparing 2021 to 2022 Amazon Prime Day sales. We hit a 16.10x ROAS during the two day sale period.

PRODUCTS



AMAZON

+565%

increase in revenue

creative

